



WindEnergy Hamburg

PES brings you a preview from the leading international wind energy expo, which expects more than 1,200 exhibitors. It is the largest international business platform onshore and offshore and reflects the global market and the whole of the value chain. It is the meeting point for decision makers from all parts of the world. Hopefully you will come and see us at our booth.

WindEnergy Hamburg, the world's leading expo for wind energy, will be held from 27 to 30 September 2016. Following the successful premiere in 2014, the Hamburg Fair site will again be the meeting point for decision makers in the energy business from all parts of the world. WindEnergy Hamburg covers the whole value chain of both the onshore and offshore wind industry, and is expanding this year, with an additional exhibition hall. Some 1,200 exhibitors will be presenting their innovations on some 65,000 square metres, in a total of nine exhibition halls. This global

expo will be opened by its patron Sigmar Gabriel, Germany's Minister of Economics. This year, for the first time, the WindEurope Conference will be held in parallel to WindEnergy Hamburg.

"WindEnergy Hamburg gives the industry the ideal platform to prepare international business and close specific deals," says Bernd Aufderheide, President and CEO Hamburg Messe und Congress GmbH. "A key aspect for the companies is showcasing their latest developments, products and services and presenting new business models – at the location of



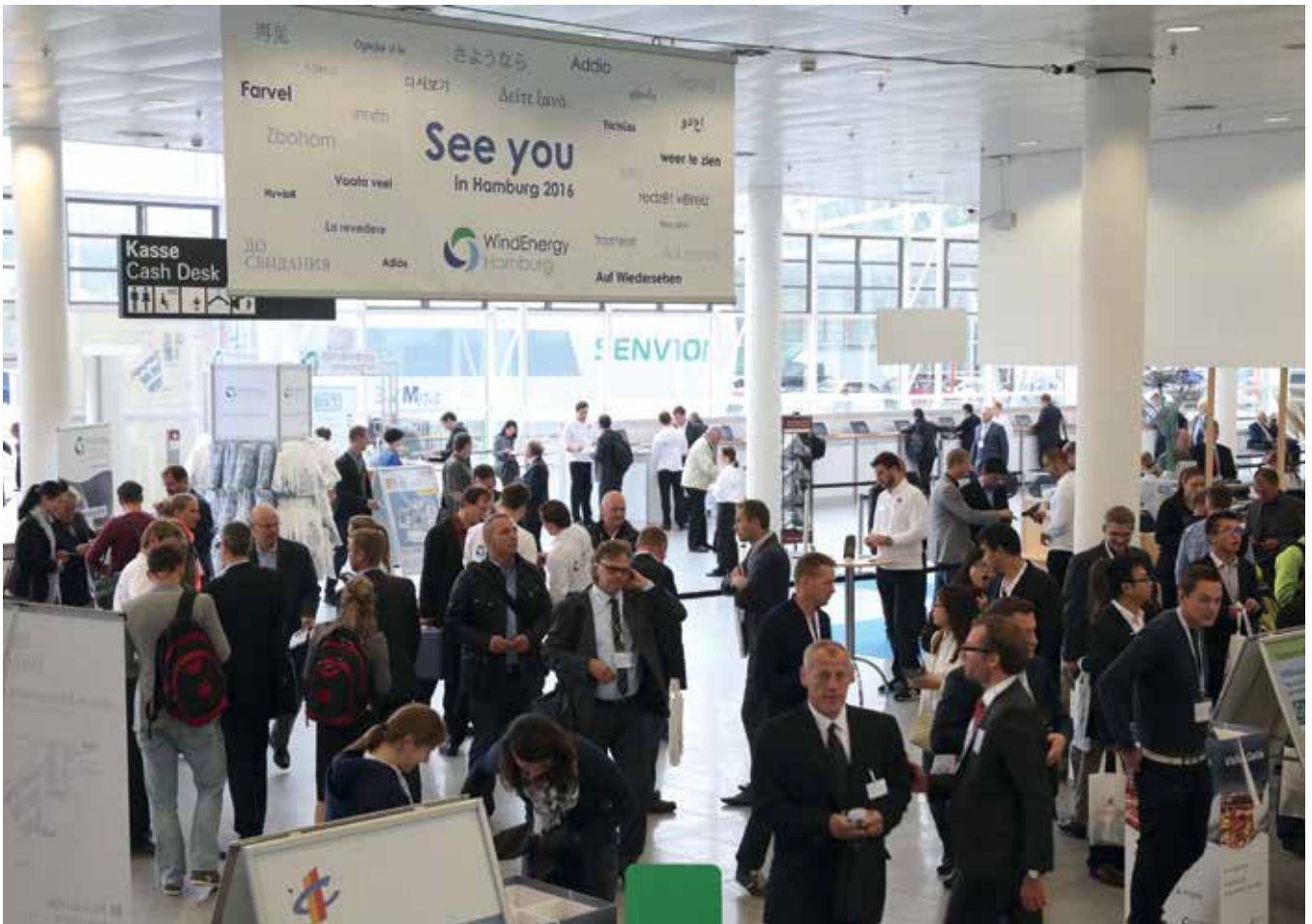
Germany as the technology leader. This is also a chance to gain useful leads in new areas of industry, and to set the course for further development of the wind industry itself,” added Aufderheide. WindEnergy is entirely dedicated to the wind industry, and reflects the tremendous innovative power and dynamism of this sector, in both current and future key markets. “This is the showcase for hundreds of companies which are fully engaged in finding solutions for the great challenges of our times – combating climate change, reducing carbon emissions, and transforming our energy markets in an economically viable way.”

Global market, international presence

The major manufacturers involved in this industry globally are keen to present their products and services for the wind market to the international trade audience in Hamburg, and booked their stand space at an early date. They include many key international players. A number of countries will also have their own national pavilions, e.g. Denmark, Turkey, China, Argentina, the US and Canada, to mention just a few.

The whole value chain at one industry fair

Another strength of WindEnergy Hamburg is that all the components of the entire value chain are here at one industry fair. The list of exhibitors includes all the leading international turbine manufacturers, and equipment suppliers, service providers, project developers and energy companies, and specialist companies from all other areas of the wind industry. The trade visitors in 2016 will find focal areas in the exhibition halls for all the key thematic areas, such as drive systems, electronic components, safety, finance and insurance. There will be a great many exhibitors in the Smart



Energy area in one of the halls, presenting subjects such as distribution, storage, and control of power production and load control. Numerous innovative exhibits, from special-purpose bolts to multi-ton gearbox systems, showing not only the impressive range of the value chain but also giving visitors “wind energy up close”.

Products for onshore and offshore

Like power generating on shore, the use of energy generated at sea sets special challenges for the industry. Both of these areas are covered by WindEnergy Hamburg, in keeping with the activities in the market. Exhibitors that focus on offshore wind turbines and the planning, installation and operation of offshore wind farms and the logistics needed for that are basically grouped in three exhibition halls now. As well as specialists from certain countries, e.g. the Belgian Offshore Cluster. About 100 exhibitors from the maritime industries are taking this opportunity to fly the flag at two leading industry shows by Hamburg Messe, that is SMM, the leading international maritime industry fair (6 to 9 September), and WindEnergy Hamburg. “Many companies in the maritime industry are taking this opportunity to attract new clients and thus promising future business in the wind industry,” says Aufderheide.

“We provide two outstanding platforms for that.”

An attractive supporting programme for the fair gives international trade visitors scope for in-depth networking. The city of Hamburg, which has established itself as the European wind capital, is the ideal setting for the world’s largest industry event in 2016.

Conference of WindEurope in parallel

The Conference of WindEurope will be held in parallel with WindEnergy Hamburg for the first time, at CCH (Congress Center Hamburg), which is located right next to the Hamburg Fair site. Simultaneous conduct of the two most important major international wind energy events makes Hamburg the global centre of the wind industry. Political, technical and scientific discussions will be held at international level, attended by leading representatives of the global wind industry with its innovative products and business opportunities. ■

Information on the conference is shown at www.windeurope.org

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